

NEWS RELEASE

For Immediate Release

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Introducing the Fieldstone® Bakery 4-ounce Honey Bun *From McKee Foods, the makers of Little Debbie®*

COLLEGEDALE, Tenn., March 5, 2018 – Fieldstone® Bakery has introduced a 4-ounce Honey Bun to the food service industry this month. This new addition joins the current 1.75-ounce Honey Bun, offering the option of two tasty sizes to work for different needs of food service managers. These delicious Honey Buns are made with a touch of honey and cinnamon and are:

- Individually wrapped
- Shelf stable
- Perfect for snack carts, cafeterias and catering

The new size option for a classic snack item accommodates the evolving needs and preferences of consumers. “We are excited for the new 4-ounce size product as we think it will be a great fit for cafeterias in Business & Industry Accounts, Healthcare and Catering application,” said Kelley VandeLune, National Sales Manager Foodservice. “We know there are larger-sized Honey Buns on the market, but consumers don’t always want products approaching 600 calories. In today’s society, especially in white collar markets, smaller sizes may make better options for the end user.”

McKee Foods Corporation is best known for their line of Little Debbie brand snack cakes. Little Debbie® is the No. 1 brand in the baked sweet goods category. On every package of Little Debbie products you’ll find the company’s family promise of quality, freshness and taste.

McKee Foods is a privately-held, family-run company with a history of innovation and a deeply held belief in the importance of doing business with integrity. The founders, the McKee family, remain actively involved in guiding the overall business direction as well as the day-to-day operations.

ABOUT THE FIELDSTONE BRAND

McKee Foods, a family-owned company based in Collegedale, Tenn., introduced the Fieldstone Bakery brand in 2007. The Fieldstone® Bakery brand is all about meeting the needs of foodservice customers. A wide-variety of bakery snacks, snack bars, and granola cereal are available under the Fieldstone Bakery brand. To learn more about Fieldstone Bakery visit fieldstonebakery.com or follow Fieldstone on [Facebook](#).

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