



**FOR IMMEDIATE RELEASE**

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**LITTLE DEBBIE AWARDS \$4,000 TO AARON PARKER ELEMENTARY SCHOOL**  
*Texas-based Elementary School Wins Little Debbie® Back to School Contest*

**COLLEGEDALE, TENN.** — Little Debbie® snacks, America’s No. 1 selling snack cake and brand of McKee Foods Corporation, a family owned bakery, located in Collegedale, Tenn., recently awarded \$4,000 to the grand prize winner of the Little Debbie Back to School Contest.

Congratulations to Aaron Parker Elementary School teacher, Britany Creamer, and her classroom for being chosen as the grand prize winner of the Little Debbie Back to School Contest. The winning submission was a fun, 30-second video showcasing the talent and creativity of the classroom. The video also showed what needs would be met if chosen as the winner of the contest. The school plans to use the money to help purchase playground equipment and books for the school’s new STEM Library, as well as use some of the funds toward the school’s Sky Ranch, an annual summer camp program that is part of the school district, North Lamar ISD. The awarded money was announced Friday, Dec. 21, and was presented by Little Debbie District Sales Representative, Gary Brooks, after the school’s Christmas program.

“I found out about the contest only a few days before it was due and posed the idea to the class,” mentioned Britany Creamer, gifted and talented teacher at Aaron Parker Elementary. “They jumped right on it once they heard! We didn’t know if we had winning material, but we had fun working together to create the video. We were so excited to hear that our video was the winning submission. Our classroom will be able to purchase necessary supplies, and contribute to the construction of the new STEM Library at Aaron Parker.”

In order to be chosen as the grand prize winner, entrants submitted a 30-second video or a photo to Little Debbie snacks showing how their school could use the \$4,000. For 14 days, schools across the nation had the opportunity to submit for a chance to win. With more than 160 entrants, the winner was chosen based on creativity, school need, school spirit and how well they exhibited the Little Debbie voice, mission and values. An additional top 20 winners received Little Debbie snack packs filled with favorite products such as Oatmeal Creme Pies and

Zebra® Cakes. The contest was in conjunction with the seasonal product line, Little Debbie Back to School, which was available August through mid-September.

“Choosing Aaron Parker Elementary and knowing the funds are going to help their classroom is a great feeling and has been very exciting for the company,” said Jennifer Cummins-Askew, McKee Foods’ Creative Services manager. “We had several excellent submissions that went above and beyond our expectations. Aaron Parker Elementary was ultimately the winner, and we are just as excited as them to see the funds used toward their classroom needs.”

For more information about past or current contests, the Little Debbie brand and products, please visit [www.littledebbie.com](http://www.littledebbie.com). The winning video can be viewed on Little Debbie social media accounts, as well as on the school district’s website, [www.northlamar.net](http://www.northlamar.net).

### **ABOUT THE LITTLE DEBBIE BRAND**

McKee Foods’ Little Debbie brand is the No. 1 brand in the baked sweet goods category. A Little Debbie® product is purchased more than 50 times per second in the United States and Canada. Little Debbie snacks are baked fresh and delivered from our bakeries to your communities on our own trucking fleet. Wholesale distributors, who are members of your communities, purchase these products from McKee Foods and sell them to local retailers, and ensure that the freshest products are available in your stores. In fact, you’ll find our family promise of quality, freshness and taste on every package. Visit [littledebbie.com](http://littledebbie.com) for more information, or follow Little Debbie on [Facebook](https://www.facebook.com/littledebbie) and [Twitter](https://twitter.com/littledebbie).

### **ABOUT MCKEE FOODS CORPORATION**

McKee Foods, a family bakery with annual sales of about \$1.4 billion, is a privately-held company based in Collegedale, Tenn. The McKee Foods story began during the height of the Great Depression when founder O.D. McKee began selling 5-cent snack cakes from the back of his car. Soon after, he and his wife, Ruth, bought a small bakery on Main Street in Chattanooga, Tenn., using the family car as collateral. Today, the company employs more than 6,100 people in Collegedale, Tenn.; Gentry, Ark.; Stuarts Draft, Va.; and Kingman, Ariz. It creates and produces Little Debbie® baked goods, Drake’s® cakes, Sunbelt Bakery® snacks and cereals, Heartland® brands and Fieldstone® Bakery food products. Visit [mckeefoods.com](http://mckeefoods.com) for more information.

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