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Warm Up Your Taste Buds With Cinnamon Spiced Hot Chocolate Mini Donuts from the Little Debbie Brand

NEW Winter Seasonal Mini Donuts Available for Limited Time

COLLEGEDALE, Tenn. — December 13, 2020 — McKee Foods announced today that it is launching another limited-edition Little Debbie® seasonal Mini Donut. **Cinnamon Spiced Hot Chocolate Mini Donuts** will make their way to store shelves nationwide this month.

This comforting treat features hot chocolate flavored cake donuts rolled in a mixture of powdered sugar and cinnamon spices, creating a sweet baked version of everyone’s favorite cold weather indulgence — hot chocolate with a twist.

In keeping with the character of the Little Debbie brand, the Cinnamon Spiced Hot Chocolate Mini Donuts will be packaged in bright blue resealable bags that feature cozy creatures frolicking in a winter wonderland. The donuts are available in 7.74 ounce packages and have an suggested retail price of \$2.19 They will be on store shelves from December through lateFebruary.



“The chocolate and cinnamon is a wonderful flavor combination, reminiscent of steaming mugs of hot chocolate with cinnamon sticks,” said Erica Harrison, Little Debbie product manager. “They bring a little bit of comfort to cold winter days!”

ABOUT THE LITTLE DEBBIE BRAND

McKee Foods’ Little Debbie brand is the No. 1 brand in the baked sweet goods category. A Little Debbie® product is purchased more than 50 times per second in the United States and Canada. Little Debbie snacks are baked fresh and delivered from our bakeries to your communities on our own trucking fleet. Wholesale distributors, who are members of your communities, purchase these products from McKee Foods and sell them to local retailers, and ensure that the freshest products are available in your stores. In fact, you’ll find our family promise of quality, freshness and taste on every package. Visit littledebbie.com for more information, or follow Little Debbie on [Facebook](#) and [Twitter](#).

ABOUT MCKEE FOODS CORPORATION

McKee Foods, a family bakery with annual sales of about \$1.4 billion, is a privately-held company based in Collegedale, Tenn. The McKee Foods story began during the height of the Great Depression when founder O.D. McKee started selling 5-cent snack cakes from the back of his car. Soon after, he and his wife Ruth bought a small bakery on Main Street in Chattanooga, Tenn., using the family car as collateral. Today, the company employs more than 6,250 people in Collegedale, Tenn.; Gentry, Ark.; Stuarts Draft, Va.; and Kingman, Ariz. It creates and produces Little Debbie® baked goods, Drake’s® cakes, Sunbelt Bakery® snacks and Fieldstone® Bakery food products. Visit mckeefoods.com for more information.

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