

FOR IMMEDIATE RELEASE

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Introducing Little Debbie® Pecan Spinwheels®, from McKee Foods

COLLEGEDALE, Tenn. September 21, 2020 — McKee Foods is introducing Little Debbie® Pecan Spinwheels® to the vending industry September 2020. Pecan Spinwheels is the perfect blend of sweet dough and cinnamon spice with pieces of pecans baked in.

Little Debbie Vending Pecan Spinwheels is:

- Twin packed with a 2.1 oz serving size
- Shelf stable and approved for freezing
- Julian date coded
- Sold in a case count of 72 (6 caddies/12 wraps per caddie)

Vending operators will find this product a perfect solution for vending machines, MicroMarkets, cafeterias and catering. Whether you like to unroll Spinwheels and eat them piece by piece or just take one big bite, these fun treats are a great snack for any time of the day. “Pecan Spinwheels is an iconic Little Debbie snack that we are fortunate to be able to offer to our vending customers. These twin-wrapped treats will delight their customers who are looking for a familiar, delicious snack from Little Debbie when they are on the go,” said Kelley VandeLune, National Foodservice Sales manager.

For a peek at Little Debbie Vending products, promotions and company information, visit LittleDebbieVending.com.

ABOUT THE LITTLE DEBBIE VENDING BRAND

McKee Foods, a family-owned company based in Collegedale, Tenn., introduced Little Debbie® Vending in 2012. Little Debbie Vending products are sized and packaged to meet the unique needs of the channel. On every package of Little Debbie products you’ll find the company’s family promise of quality, freshness and taste. For more information visit LittleDebbieVending.com.

ABOUT MCKEE FOODS CORPORATION

McKee Foods, a family bakery with annual sales of about \$1.4 billion, is a privately-held company based in Collegedale, Tenn. The McKee Foods story began during the height of the Great Depression when founder O.D. McKee began selling 5-cent snack cakes from the back of his car. Soon after, he and his wife, Ruth, bought a small bakery on Main Street in Chattanooga, Tenn., using the family car as collateral. Today, the company employs more than 6,250 people in Collegedale, Tenn.; Gentry, Ark.; Stuarts Draft, Va.; and Kingman, Ariz. It creates and produces Little Debbie® baked goods, Drake’s® cakes, Sunbelt Bakery® snacks and Fieldstone® Bakery food products. Visit mckeefoods.com for more information.

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