

NEWS RELEASE

For Immediate Release

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Introducing the Little Debbie® Double Decker Fudge Round
from McKee Foods

COLLEGEDALE, Tenn., April 30, 2018 – Little Debbie® has introduced a Double Decker Fudge Round to the vending industry this month. This delicious Double Decker Fudge Round is made with creamy light fudge between three rich fudge cookies and topped with a wave of fudge icing.

The Fudge Round is one of the top sellers for Little Debbie® in retail stores. “We are excited for the new Double Decker Fudge Round and think it will be a great fit for most vending machines and micro markets,” said Kelley VandeLune, national Foodservice sales manager. “Operators gave us very positive response to the taste and quality of the initial Fudge Round for vending, but they wanted a product with a larger footprint. We believe the new double decker size should meet their request.”

For a peek at Little Debbie Vending products, promotions and company information, visit LittleDebbieVending.com.

ABOUT THE LITTLE DEBBIE VENDING BRAND

McKee Foods, a family-owned company based in Collegedale, Tenn., introduced Little Debbie® Vending in 2012. On every package of Little Debbie products you’ll find the company’s family promise of quality, freshness and taste. For more information visit LittleDebbieVending.com.

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