



McKee Foods Corporation  
and Affiliates

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FOR IMMEDIATE RELEASE

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## Bagli promoted to vice president of sales at McKee Foods Corporation

COLLEGEDALE, Tenn. — July 5, 2016 — The board of directors of McKee Foods Corporation has promoted Deris Bagli to vice president of sales.

Deris has been the director of sales for a little over two years and joined the McKee Foods family more than thirteen years ago with a position at Blue Planet Foods. Deris started in the snack business as an independent distributor for Eagle Snacks in Southern California. Later, he was employed at Turnbull Bakeries and Custom Baking Company, a business we later acquired.

Deris is responsible for all sales functions including field sales, wholesale relations, retail relations, category insights, sales training and sales technology.

### About McKee Foods

McKee Foods, a family bakery with annual sales of about \$1.4 billion, is a privately-held company based in Collegedale, Tenn. The McKee Foods story began during the height of the Great Depression when founder O.D. McKee began selling 5-cent snack cakes from the back of his car. Soon after, he and his wife, Ruth, bought a small, failing bakery, using the family car as collateral. Today, the company employs more than 5,000 people in Collegedale, Tenn.; Gentry, Ark.; Stuarts Draft, Va.; and Kingman, Ariz. It creates and produces Little Debbie® Snacks, Sunbelt Bakery™ snacks & cereals, Drake's® Cakes, Heartland® and Fieldstone™ Bakery food products. Visit [McKeeFoods.com](http://McKeeFoods.com) for more information.

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