Philosophy
McKee Foods Corporation does not have a foundation that handles contribution requests. We are unable to grant most of the requests because of the large number that we receive. We do not seek or request additional projects. All requests for financial assistance must be submitted in writing.

The following types of requests will not be funded by McKee Foods Corporation:

- individuals or personal projects
- travel expenses, whether for a group or individual
- political parties
- through third-party fund-raisers

McKee Foods Corporation generally will not contribute funds under time pressure to “bail out” an organization in an emergency situation. Usually, we do not fund 100 percent of a project and we reserve the right to work with co-sponsors that are consistent with our company philosophy and image. Only non-profit organizations with a 501 (c) 3 IRS tax-exempt status are considered for funding.

The following types of requests will be given lower priority:

- multiple requests during a calendar year
- telephone solicitation
- personal solicitation
- form letters

Your request should include:

- name of the organization
- description and status of the project
- name, phone number and address of the contact person
- amount requested as well as total needed for the project
- other sponsors who have committed or are being sought
- amount being contributed to the project by the board and by others with the organization

If you have not previously received a contribution from McKee Foods, you should also submit a description of the organization including your mission and goals, a list of officers and board of directors and a copy of your IRS tax status letter.

Ellsworth McKee, chairman of the board

It is obvious to me that our success is largely the result of of two main factors: good people and God’s blessings. It’s important for us to be good stewards of our finances and have a planned, systematic approach to corporate giving.

－Ellsworth McKee, chairman of the board
If your contribution requests fits these guidelines, what’s next?
Prepare a brief (one-to-two page) written request and send it to:

McKee Foods Corporation
Assistant to the Chairman
P. O. Box 750
Collegedale, TN 37315
or email it to:
Contributions Committee Assistant

When can you expect a reply?
Contribution requests will be held until the next scheduled review time. You will be contacted if additional information is needed. Follow-up calls about your request are disruptive and could jeopardize the status of your request. If your request is approved, we will contact you.

CORPORATE STATEMENTS

Guiding Values

People
Recognize the value and contribution of each individual and demonstrate concern for the health, safety and well-being of employees and their families.

Integrity
Conduct business ethically, honestly and fairly, and treat everyone with respect.

Responsibility
Accept responsibility for our actions and act responsibly in our jobs and in our dealings with each other, our customers and our communities.

Quality
Satisfy our customers with quality products and services, while providing the highest value.

Productivity
Maximize the use of our resources to maintain profitability and to support continued growth.

Innovation
Use creativity, teamwork and continuous improvement to “find a better way.”

Family Statement
The McKee family acknowledges the providence of God in our continued success. We plan to remain privately owned, to continue our growth and to give job security to those who work with us.

Mission Statement
We take pride in working together to provide great tasting snack foods of outstanding value to delight customers throughout all of North America.

Vision Statement
To be the preeminent privately owned snack-food company in North America where employees:
• Know they are valued,
• Are trusted to make decisions,
• Enjoy their work,
• Strive for personal growth, and
• Work together as a team.

McKee Foods Corporation
P. O. Box 750
Collegedale, TN 37315
www.mckeefoods.com

Printed on recycled paper.